

## WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

AND

PAGE 1

24184	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 330290		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
<b>NAME</b>	MENTZER MEDIA SERVICES		RESTORE OUR FUTURE		
<b>AND</b>	600 Fairmount Ave Ste 306		1250 Eye Street NW		
<b>ADDRESS</b>	Towson MD 21286-1002		Ste 900		
	USA		Washington DC 20005		
<b>CONTACT</b>	ELISE CLOYD		<b>PRODUCT</b> ROF EST#2018		
<b>LOCAL SALESPERSON</b>	Maggie McWilliams	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300		
	Pol	2018			
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/19/12 <b>AND ENDING</b> 09/25/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	10:57A	12:00N	30S	09/19/12-09/21/12	THE PRICE IS RIGHT	3	500.00	1500.00
2	00222..	6	11:35P	12:37A	30S	09/19/12-09/21/12	DAVID LETTERMAN	6	700.00	4200.00
3	....1..	1	10:00P	11:00P	30S	09/21/12-09/21/12	BLUE BLOODS	1	6000.00	6000.00
4	.....2.	2	09:00A	11:00A	30S	09/22/12-09/22/12	CBS NEWS SATURDAY MORNING	2	500.00	1000.00
5	.....1.	1	10:00P	11:00P	30S	09/22/12-09/22/12	48 HOURS MYSTERIES	1	2800.00	2800.00
6	.....1	1	07:00P	08:00P	30S	09/23/12-09/23/12	SIXTY MINUTES	1	9000.00	9000.00
7	.....1	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	1	4500.00	4500.00
8	11000..	2	10:57A	12:00N	30S	09/24/12-09/25/12	THE PRICE IS RIGHT	2	500.00	1000.00
9	22000..	4	11:35P	12:37A	30S	09/24/12-09/25/12	DAVID LETTERMAN	4	700.00	2800.00
10	.1.....	1	07:57P	09:00P	30S	09/25/12-09/25/12	NAVY NCIS	1	10000.00	10000.00
11	.1.....	1	09:00P	10:00P	30S	09/25/12-09/25/12	NCIS: LOS ANGELES	1	8000.00	8000.00
<b>Total Contract:</b>								23		50800.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION